



Background Music & Messaging

AudioSonic allows you to:

- Engage consumers at the point of purchase
- Highlight promotions & specials
- Cross sell additional products
- Target messages to employees

Proven Results:

- 66% of purchasing decisions are made at the point-of-purchase.
- Point of purchase ads influence 81% of buying decisions
- Overhead messaging can increase sales by 20%



The Sound of Business

AMS introduces AudioSonic, the industry's premier service for overhead background music and messaging. Cost effective, cutting edge, Internet music technology that offers complete control of your business environment. AudioSonic is the leading Internet delivered business music service, offering the most comprehensive and flexible method of providing high quality audio, all at the click of a mouse.

Benefits:

- Digital quality music
- Over a million fully licensed works
- Easy delivery via Internet
- Avoid costly satellite installation
- Total centralized control
- Easily add overhead messaging
- Plus message on hold



800.584.4653
onholdbusiness.com



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AudioSonic MBox by AMS



Features:

- **Flash RAM storage**
- **Approximately 200 hours**
- **1000's of music tracks**
- **Top label artists**
- **Dual zone outputs for BGM & MOH**
- **Complex music & message scheduling**
- **RJ 45 ethernet connection**
- **Static or DHCP configurable**
- **2 line, 16 character backlit display**

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Description:

AudioSonic MBox is a simple yet sophisticated background music system designed to automate and simplify point-of-sale music and messaging applications. This commercial grade unit is engineered to withstand the rigors of retail and restaurant environments, while producing flawless digital sound. The MBox installs on any existing sound system and utilizes an existing broadband Internet connection for automatic program updates. In addition to background music and messaging, its dual zone output provides message on hold productions, all from one convenient source. Music and messages are programmed with our on line software. Then every night, the MBox automatically accesses our servers and downloads any new music and messages.



Rear View

