



OHMA / IBMA CONFERENCE & EXPO
April 13-16, 2011
Sheraton Westport Chalet
St. Louis, MO



OHMA Event **JOINT Event** **IBMA Event**

Wednesday, April 13th

10:00 AM to 4:00 PM
 10:00 AM to 11:00 AM

IBMA Programming Only
 Expo Registration / Manufacturer's Set up
 IBMA Board Meeting

Thursday, April 14th

8:00 AM to 4:00 PM
 8:00 AM to 3:00 PM
 8:00 AM to 9:00 AM
 9:00 AM to 4:30PM
 9:30 AM to 11:00 AM
 11:00 AM to 11:15 AM
 11:00 AM to 12:00 PM
 12:00 PM to 1:00 PM
 1:00 PM to 2:30 PM
 3:30 PM to 5:15 PM
 5:30 PM to 7:00 PM
 7:30 PM to -

Expo Registration / Attendee Check-in
Manufacturer's Exhibits Open
 IBMA Breakfast (OHMA welcome add'l Charge)
 IBMA Opening, Conference Sessions
 Breakout Session: All About Digital Signage (OHMA welcome)
 Break
 Manufacturer's Exhibits
 IBMA Luncheon (OHMA welcome – add'l charge)
 Breakout session: Round Table Discussion (OHMA welcome)
OHMA Board of Director's Meeting
 IBMA / OHMA Welcome Reception / OHMA Registration & Check In
 Funny Bone Comedy Club outing (walking distance); \$25.00 per person

Friday, April 15th

8:00 AM to 4:00 PM
 8:00 AM to 3:00 PM
 8:00 AM to 9:30 AM
 9:00 AM to 9:30 AM
 9:30 AM to 10:00 AM
 10:00 AM to 10:30 AM
 10:30 AM to 11:45 AM
 11:45 AM to 12:15 PM
 12:15 PM to 1:15 PM
 1:15 PM to 2:30 PM
 2:30 PM to 3:00 PM
 3:00 PM to 3:45 PM

 3:00 PM to 3:45 PM

 4:00 PM to 4:30 PM
 4:30 PM to 6:00 PM
 6:00 PM to 10:30 PM
 6:00 PM to 7:00 PM
 7:00 PM to 9:30 PM

Expo Registration / Attendee Check-in
Manufacturer's Exhibits Open
 Joint OHMA / IBMA Breakfast
OHMA Opening, Introductions & Announcements
 Joint Session – Intro & Announcements
 Manufacturer's Exhibits / Break - Complete Vendor Card - \$250 Prize
 Keynote Speaker / Tom Laughon – Catch Your Limit Consulting
 Break / Exhibitor Area – Complete Vendor Card - \$250 Prize
 Networking/Working Lunch Break: Tom Laughon
 Keynote Speaker / John Stiernberg- "M stands for Media"
 Break / Exhibitor Area – Complete Vendor Card - \$250 Prize
 Breakout Session IBMA - Bud to decide. Perhaps MOH 101 - Grow Your Business with OHMA Relationships
Breakout Session OHMA : Business Music 101 - How Relationships with IBMA Members can Help Grow your Business
 Manufacturer's Exhibits / Break - Complete Vendor Card - \$250 Prize
 Free Time
Optional Gateway Arch Dinner Cruise (IBMA Welcome to attend, add'l charge)
 IBMA Cocktail Reception (OHMA welcome +charge)
 IBMA Dinner, Prizes & Awards (OHMA welcome +charge)

Saturday, April 16th

8:00 AM to 3:00 PM
 8:00 AM to 9:00AM
 9:00 AM to 9:30 AM
 9:30 AM to 10:30 AM

Manufacturer's Exhibits Open - Complete Vendor Card - \$250 Prize
 OHMA Breakfast (IBMA welcome add'l Charge)
 OHMA General Session
 Future of Telephony - NATD Board Member (IBMA welcome)

10:30 AM to 11:00 AM	Break / Exhibitor Area - Complete Vendor Card - \$250 Prize
11:00 AM to 12:00 PM	Selling: What's working? - Moderated discussion (IBMA welcome)
12:00 PM to 12:30 PM	Break / Exhibitor Area - Complete Vendor Card - \$250 Prize
12:30 PM to 1:30 PM	Lunch (IBMA welcome – add'l charge)
1:30 PM to 2:30 PM	Can I diversify and keep my identity?
2:30 PM to 3:30 PM	General Session, Association Business, Wrap Up
3:30 PM to 4:00 PM	Manufacturer's Exhibits / Break - Complete and turn in Vendor Card - \$250 Prize
3:45 PM to 4:45 PM	OHMA Board of Directors Meeting
5:30 PM to 6:30 PM	OHMA Cocktail Reception (IBMA Welcome – add'l Charge)
5:30 PM to 11:00 PM	OHMA Gala Dinner, MARCE Awards, Live Band/OHMA Talent opportunity (cash bar at 5:30 / Dinner at 6:30) (IBMA Welcome +Charge)