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FOR IMMEDIATE RELEASE

AUDIO MESSAGING SOLUTIONS (AMS) ACQUIRES AUDIOMAX

Oldsmar, Fla. – Audio Messaging Solutions, LLC (AMS) – a national provider of telephone on-hold messaging services with clients such as The United States Postal Service and Goodyear Tire and Rubber Company – recently acquired Audiomax, a multimedia company based in Blue Bell, Pennsylvania. This is the ninth acquisition for AMS in eight years. With this acquisition, AMS – who has been recognized by *Inc. 5000* as one of the fastest growing privately held companies – will experience a 25% increase in its client base, making it one of the largest on-hold messaging companies in the nation.

“Bringing Audiomax into the AMS network of companies furthers our strategic vision to become a premier provider of on-hold messaging services nationwide,” said Aaron Kleinhandler, CEO of AMS. “Audiomax has an excellent reputation and has served more than 10,000 customers for over 25 years. They have a fervent commitment to customer service and retention, which will coincide very well with the AMS way of doing business. We are proud to bring them on board.”

The Audiomax location in Blue Bell – which services clients such as Penske, Bayada Nurses and Sungard – will remain operational. Audiomax president, Anthony Stagliano, will join AMS as vice president of business development.

“Combining Audiomax’s long history of providing reliable, customized on-hold programming with AMS’ highly integrated infrastructure enables us to deliver the same high-quality

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product with a more efficient delivery system and even better customer service,” said Stagliano. “We are pleased to join the AMS network, and are confident we will continue to provide innovative solutions for the marketplace for years to come.”

ABOUT AMS:

Originally founded in 1986, Audio Messaging Solutions, LLC (AMS) is a Tampa Bay, Florida based multimedia firm, specializing in on-hold messaging and custom telephony recordings as well as overhead music services for more than 30,000 locations nationwide. Providing creative consulting, script development, voice talent selection and recording, AMS is a full-service audio messaging source, working with clients such as The Goodyear Tire & Rubber Company, Regions Bank, Raymond James Financial, and The United States Postal Service. The company has been recognized by Inc. 5000 as one of the nation’s fastest growing privately held companies and is a member of the On-Hold Messaging Association. For more information on AMS please visit <http://onholdbusiness.com>.

ABOUT AUDIOMAX:

Originally founded in 1983, Audiomax is recognized as one of the originators of the industry, and is currently one of the leading producers of messaging and music in the country, servicing clients such as Penske, Bayada Nurses and Sungard. The corporate location in Blue Bell, Pennsylvania includes five in-house studios and a full-time copywriting staff. For more information on Audiomax please visit www.audiomax.com.

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